

4 Ways Real-Time Intelligence is a K-12 Transportation Game Changer

Many student transportation systems claim to offer “real-time” insights, but do they really? Take a look at four ways that true real-time intelligence makes a major difference for your transportation team and assess whether your current system really provides easy access to accurate, up-to-the-minute information—especially when things aren’t going according to plan.

Answering the question, “Where is my child?”

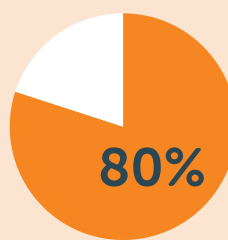
Few things are worse than receiving a call from a concerned parent about whether their child has boarded the bus and your team cannot answer the question immediately and accurately. With real-time information, you can consistently monitor and communicate students’ whereabouts.



of parents are concerned about their child's safety while in route to school.

Reducing incoming calls from parents

Last-minute route changes and unexpected delays are a daily challenge in student transportation. Having real-time data at your fingertips to proactively and accurately alert parents about delays or bus changes reduces calls and increases parent goodwill.



of school districts don't have an app that allows parents to check the status of their student's school bus.

Proactively alerting schools when bell times will be missed

Tardy buses aren’t just a nuisance—they can directly impact students’ grades and/or result in a “truancy” finding. With real-time data about arrival times, you can ensure schools are made aware of exactly when buses will be arriving if they’re late so accommodations can be made.



decrease in absenteeism when students take the school bus, leading to greater achievement outcomes.

Providing turn-by-turn directions to drivers

When last-minute changes are made, such as a consolidation or a change in drivers, ensure that drivers can safely and efficiently navigate routes by pushing updated audio turn-by-turn directions to them in real-time.



For more information about how EZRouting can provide your team with the true real-time intelligence it needs, visit us [our website](#) below or [schedule a demo](#) today!

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